

Five reasons for you to advertise with us.

Today, more than any other time in history, the future of one's business depends largely on two key factors. First is, how many people are aware of your business and if possible your products and services and secondly, how digital your business is. As if to compound this theory, a Chinese AI firm recently warned that a good percentage of jobs are soon becoming obsolete. In light of this, we give you five reasons to advertise with us.

1. Wide audience

Given the huge number of visitors our website receives on a day to day basis, your business is bound to get popular. These visitors translate into customers for you and this is the first reason. Imagine establishing a business that no one knows of! Just to contrast with the traditional means of advertising, radio, Mr. AtikuAtiku (not real names) advertised his hardware business on radio and only locals heard of it and coupled with the rampant poverty, he was unable to make a lot of sales. On the other hand however, Mr. Harry (not real names) advertised his hotel business online and people from all the four corners of the world knew about his business and in consequence, he was overwhelmed by the number of guests.

2. Pocket friendly pricing

The ultimate dream of an entrepreneur is to maximize profits and minimize expenditures and no one is better placed to help you actualize that dream than we are. At Lensernet, we charge just a fraction of what other sites charge to give your business the much needed global publicity. And this means you spend less on advertising and reap more at the end of the day.

3. Flexibility

This is where online advertisements has a clear edge over traditional means of advertising. We can easily edit what we have published. Take for example, if in the first advert for Mr. Harry's hotel we said a night in the hotel is charged 100,000/= and the price was increased by the hotel management to 120,000/=, we can conveniently update the advert so that the visitors get to see the new price. This is the third reason.

4. Two way communication

With us, it is possible for a visitor to respond directly to an advert - a thing that is beyond impossible with the traditional means of advertising. Under this arrangement, a person who sees an advert placed by a bread making company can directly be linked to the business firm and order for a package.

5. It is the future of advertisement.

In our world today, the internet has become an imperative instrument in business and this explains why companies both small and large are increasingly investing to take their businesses to the next level through the internet. Look at Amazon, Alibaba and locally, Jumia! These companies have made names for themselves with the aid of the internet and if you want your business to reach that level, well, I'm here to tell you that the highway to that feat passes through advertising on lensernet.com